

Presented by:



Procedural Coding Changes Workshop Sponsorship Packages

These are marketing opportunities you can't afford to miss!



Gain on-site exposure for your organization in front of a highly dedicated audience of medical coders, billers, practice administrators, health care managers, revenue cycle managers, auditors, compliance specialists and a variety of other health care business administrators. Hundreds will attend these workshops to stay abreast of procedural coding changes that will impact their and billing strategies and organizations. Reach your target audience and drive your company's success.

2011 DATE	LOCATION
December 2	Orlando, Florida
December 2	Los Angeles, California
December 6	Houston, Texas
December 6	Boston, Massachusetts
December 9	Live Online Event
eLearning	Learn from the comfort and convenience of your home or office

Your sponsorship will include:

- Recognition on pre and post event marketing material
- Company name and logo on sponsored workshop item
- Logo on onsite signage
- Recognition on workshop agenda inserted into registration bags
- Recognition in pre-workshop issue of Contexo Media's Coder's Voice eLetter
- Company listing on workshop event website
- Attendee list of the event sponsored

Pens

\$1,000 for 1 workshop
\$4,000 for all 4 workshops

Highlighters

\$1,500 for 1 workshop
\$6,500 for all 4 workshops

Lanyards

\$2,000 for 1 workshop
\$9,000 for all 4 workshops

Portfolio Notepad

\$3,000 for 1 workshop
\$14,000 for all 4 workshops

Registration Bags

\$5,000 for 1 workshop
\$20,000 for all 4 workshops

Showcase your company's products and services at these events – each gives you a full day of access to hundreds of attendees to gain maximum exposure, connect and make new contacts, gather new leads and gain key sources of information and support.

To learn more, please contact: Beth Avery, Director of Sales, Contexo Media, beth@contexomedia.com or (301) 354-1597



iPad® 2 Raffle!

Contact us today to find out how you can sponsor an iPad® 2 raffle.

Over 300 medical practice professionals have attended these workshops. Reach your key audience!

Attendee job titles:

- Billing Manager
- Coder
- Coding Compliance Analyst/Coordinator/Specialist
- Compliance Manager
- Office Manager
- Owner
- President
- And more!

Attendee companies:

- Blue Cross Blue Shield
- Eastside Internal Medicine
- Department of Health and Human Services

- Duke University
- Florida Medical Association
- Greenville Hospital System
- John Hopkins University
- Kaiser Permanente
- Medstar Physician Partners
- Saint Joseph's Hospital of Atlanta
- Southwest Radiology Association
- Summit Medical Group
- United Healthcare
- UVA Department of Surgery
- And more!