

Presented by:

**contexo** | media



Register  
before Oct. 15  
and save \$50!

**PCC**  **Procedural Coding Changes**

# Procedural Coding Changes Workshops

**Get updates on the changes to CPT® 2012!**

Four convenient airport locations, a live online event, and an eLearning course in 2011 will give you the opportunity to join hundreds of your colleagues to learn from the experts. You'll also get 7 CEUs from AAPC, AHIMA and ACMCS!

[www.codingbooks.com/conferences/pcc](http://www.codingbooks.com/conferences/pcc)

# Get updates on the changes to CPT® 2012 from the experts!

This one-of-a-kind, full-day live workshop gives you a look into the process, rationale and application for the over 500 procedural coding changes in 2012. Our expert instructor at each location will provide deeper insight and more hands-on practical application of the 2012 procedural coding changes than any other workshop of its kind.



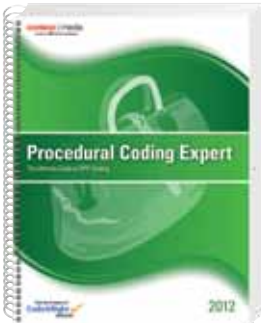
## Get the instruction you need to keep pace with proper and compliant reimbursement including:

- Introduction and overview of 2012 procedural coding changes: Added codes, revised codes and deleted codes
- General changes, including guidelines, modifiers and E/M codes
- Specific procedural coding changes, including those impacting Cardiology, Evaluation/Management, General Surgery, Pathology/Laboratory, Radiology and Gastroenterology
- Correct coding and Medicare payment policy
- And more!

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## Complimentary Products – Free with attendance!

Including in the workshop fee are these complimentary products valued at more than \$180!\*



### 2012 Procedural Coding Expert

Contexto Media has designed the *Procedural Coding Expert* to be the best resource in its class to make CPT® coding as accurate as possible. This supercharged book is easy-to-use and loaded with the Medicare coverage, modifier and global billing information needed to code on a daily basis.



### CPT® Changes 2012: An Insider's View

Organized by CPT® code section and number, this indispensable guide provides the official AMA interpretations and rationales for every new, revised and deleted CPT® code and guideline change.

\* Complimentary products may not be returned or exchanged for credit or future consideration.

# Four Convenient Airport Locations, a Live Online Event, and an eLearning Course to Choose From!

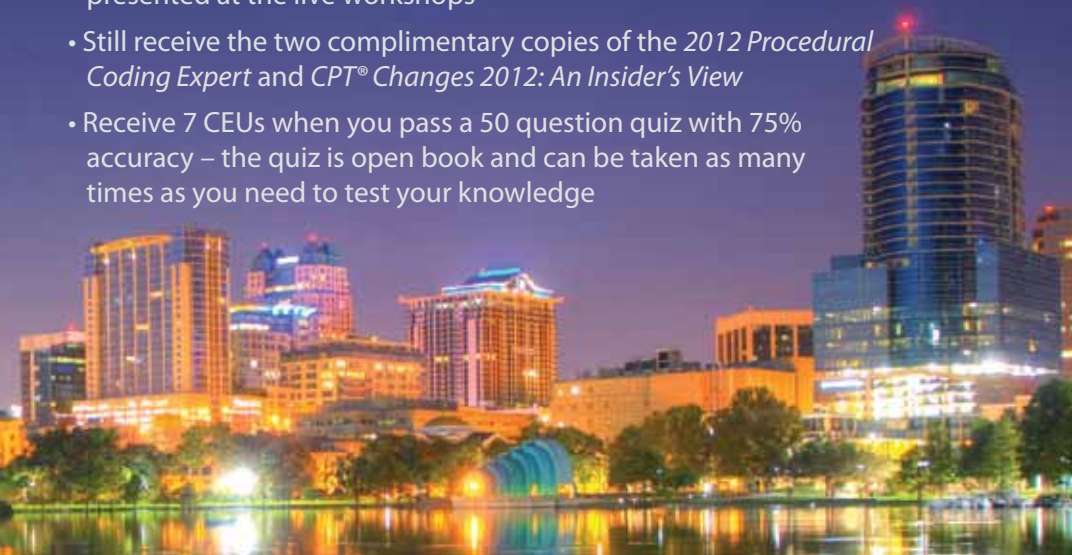
Location	Date	Hotel Details	Special Hotel Rate
Orlando, FL	Friday, December 2	Orlando Airport Marriott 7499 Augusta National Drive Orlando, FL 32822 1-800-228-9290	\$109/Single Reserve by: November 4
Los Angeles, CA	Friday, December 2	Los Angeles Airport Marriott 5855 West Century Boulevard Los Angeles, CA 90045 1-800-228-9290	\$139/Single Reserve by: November 10
Houston, TX	Tuesday, December 6	Sheraton North Houston at IAH 15700 John F. Kennedy Boulevard Houston, TX 77032 1-281-442-5100	\$109/Single Reserve by: November 14
Boston, MA	Tuesday, December 6	Embassy Suites Boston at Logan Airport 207 Porter Street Boston, MA 02128 1-617-567-5000	\$169/Single Reserve by: November 14
Live Online Event	Friday, December 9	Save money on your travel expenses! You'll receive the same great procedural coding changes information presented at the live location workshops. The instructor and networking opportunities will be the same and you'll be able to attend a live Q&A during the event!	
eLearning Course	Can't make it to a live workshop? Learn from the comfort and convenience of your home or office! Available Dec. 16. (Details below)		

## Workshop Schedule:

7:30 a.m. - 8:30 a.m.	<b>Registration and Continental Breakfast</b>
8:30 a.m. - 10:00 a.m.	Workshop Instruction
10:00 a.m. - 10:15 a.m.	<b>Morning Break</b>
10:15 a.m. - 12:00 p.m.	Workshop Instruction
12:00 p.m. - 1:00 p.m.	<b>Lunch Provided</b>
1:00 p.m. - 3:00 p.m.	Workshop Instruction
3:00 p.m. - 3:15 p.m.	<b>Afternoon Break</b>
3:15 p.m. - 5:00 p.m.	Workshop Instruction

## The eLearning course allows you to:

- Learn at your own pace to understand all of the same information presented at the live workshops
- Still receive the two complimentary copies of the *2012 Procedural Coding Expert* and *CPT® Changes 2012: An Insider's View*
- Receive 7 CEUs when you pass a 50 question quiz with 75% accuracy – the quiz is open book and can be taken as many times as you need to test your knowledge



## Four Reasons to Attend:

1. Learn about critical coding changes from the experts! Instructors include Susan Thurston, MA, CHCA, CPC, CPC-I, CPC-H, CPC-P, CCS-P, MCS-P, CHCO, CMM, RMC and Margie Scalley Vaught, CPC, CPC-H, CPC-I, CCS-P, MCS-P, ACS-EM, ACS-OR.
2. Receive FREE copies of the *2012 Procedural Coding Expert* and *CPT® Changes 2012: An Insider's View* in addition to the Attendee Workbook that includes all of the workshop slides
3. Earn 7 CEUs from AAPC, AHIMA and ACMCS
4. You'll master a clinical understanding of the CPT® changes to increase proper code selection and ensure compliant reimbursement

## CEUs Available



7 CEUs



7 CEUs



7 CEUs

## Who Should Attend:

- Coders and Billers
- Medical Records/Health Information Managers/Staff
- Clinical Managers and Department Heads
- Finance and Reimbursement Managers/Staff
- Health Plan and Insurance Personnel
- Physicians, Nurse Practitioners and Physician Assistants
- Medical Practice Managers
- Compliance Officers and Auditors
- Healthcare Consultants, CPAs and Lawyers

## 3 Convenient Ways to Register



### Online

Visit [www.codingbooks.com/conferences/pcc](http://www.codingbooks.com/conferences/pcc) to register for your location. You must have a valid credit card available to secure your seat. Payment confirmations will be sent via email.



### Phone

Contact Contexo Media Customer Service at 1-800-334-5724. You must have a valid credit card available to secure your seat.



### Mail

Complete and mail the form in this brochure to:  
Procedural Coding Changes 2012 Workshops  
c/o Contexo Media  
PO Box 8927  
Gaithersburg, MD 20898-9924

Need to convince your boss? Download the justification letter at [www.codingbooks.com/conferences/pcc/](http://www.codingbooks.com/conferences/pcc/)

CPT® is a registered trademark of the American Medical Association.

# Registration Form

Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Street Address (No PO Boxes) \_\_\_\_\_

Suite/Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone ( \_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Fax ( \_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

E-mail \_\_\_\_\_

## Payment Information

Check # \_\_\_\_\_ Check Amount \_\_\_\_\_

Visa     MasterCard     American Express

Credit Card # \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_

Cardholder \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*Note: Please make check payable to Contexo Media and send to: Procedural Coding Changes 2012 Workshops c/o Contexo Media, PO Box 8927 Gaithersburg, MD 20898-9924*

### Procedural Coding Changes Workshops

<b>Registration fee:</b>	
<input type="checkbox"/> <b>Early Bird Discount Rate</b>	\$495 (expires Oct. 15, 2011*)
<input type="checkbox"/> <b>Full Rate</b>	\$545 (Oct. 16 – Dec. 1, 2011)
*Registration forms received after Oct. 15 will be charged the full registration price	

### Please check the location you will attend:

WORKSHOP DATES	LOCATIONS	PROMO CODE
<input type="checkbox"/> December 2, 2011	Orlando Airport Marriott	PCCOR11FL
<input type="checkbox"/> December 2, 2011	Los Angeles Airport Marriott	PCCLA11FL
<input type="checkbox"/> December 6, 2011	Sheraton North Houston	PCCHO11FL
<input type="checkbox"/> December 6, 2011	Embassy Suites Boston	PCCBO11FL
<input type="checkbox"/> December 9, 2011	Live Online Event	PCCLS11FL
<input type="checkbox"/> eLearning	Learn from the comfort and convenience of your home or office!	PCCEL11FL

**Cancellation Policy:** Cancellation of an existing registration request must be submitted by e-mail to: [customer\\_support@contexomedia.com](mailto:customer_support@contexomedia.com) no later than Friday, Nov. 4, 2011. A \$50 administrative processing fee will be assessed. No refunds will be honored after this date, and there are no refunds for no-shows. If you are unable to attend, you may send a substitute as there are no refunds.

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**(800) 334-5724**

**Six convenient dates and locations to choose from!**

- Orlando, FL December 2, 2011
- Los Angeles, CA December 2, 2011
- Houston, TX December 6, 2011
- Boston, MA December 6, 2011
- Live Online Event December 9, 2011
- eLearning Course Available December 16

**Early Bird  
Special: \$495  
Register before  
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**Procedural Coding Changes Workshops**  
Get updates on the over 500\* changes to CPT® 2012

\*Number of code changes subject to change

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